

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2006 Estimates & 2011 Projections

Calculated using Proportional Block Groups

Prepared For ICSC 2007

Lat/Lon: 35.827662/-111.5410355

April 2007

RF9

City of Flagstaff Trade Area Demographics	TradeArea object 1	
Population		
Estimated Population (2006)	263,553	
Census Population (1990)	202,586	
Census Population (2000)	242,809	
Projected Population (2011)	280,246	
Forecasted Population (2016)	292,383	
Historical Annual Change (1990-2000)	40,222	2.0%
Historical Annual Change (2000-2006)	20,745	1.4%
Projected Annual Change (2006-2011)	16,693	1.3%
Est. Population Density (2006)	6.69	<i>psm</i>
Trade Area Size	39,378.86	<i>sq mi</i>
Households		
Estimated Households (2006)	86,743	
Census Households (1990)	59,263	
Census Households (2000)	78,032	
Projected Households (2011)	91,998	
Forecasted Households (2016)	94,408	
Historical Annual Change (1990-2000)	18,769	3.2%
Projected Annual Change (2000-2011)	13,967	1.6%
Average Household Income		
Est. Average Household Income (2006)	\$46,316	
Census Average Hhld Income (1990)	\$27,593	
Census Average Hhld Income (2000)	\$42,506	
Proj. Average Household Income (2011)	\$50,158	
Historical Annual Change (1990-2000)	\$14,914	5.4%
Projected Annual Change (2000-2011)	\$7,651	1.6%
Median Household Income		
Est. Median Household Income (2006)	\$38,058	
Census Median Hhld Income (1990)	\$22,673	
Census Median Hhld Income (2000)	\$33,642	
Proj. Median Household Income (2011)	\$41,146	
Historical Annual Change (1990-2000)	\$10,969	4.8%
Projected Annual Change (2000-2011)	\$7,505	2.0%
Per Capita Income		
Est. Per Capita Income (2006)	\$15,745	
Census Per Capita Income (1990)	\$8,072	
Census Per Capita Income (2000)	\$13,529	
Proj. Per Capita Income (2011)	\$16,976	
Historical Annual Change (1990-2000)	\$5,457	6.8%
Projected Annual Change (2000-2011)	\$3,447	2.3%
Other Income		
Est. Median Disposable Income (2006)	\$32,883	
Proj. Median Disposable Income (2011)	\$35,204	
Est. Median Household Net Worth (2006)	\$36,560	

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Household Income Distribution (2006)		
HH Income \$200,000 or More	1,398	1.6%
HH Income \$150,000 to 199,999	1,448	1.7%
HH Income \$125,000 to 149,999	1,782	2.1%
HH Income \$100,000 to 124,999	4,048	4.7%
HH Income \$75,000 to 99,999	7,703	8.9%
HH Income \$50,000 to 74,999	14,638	16.9%
HH Income \$35,000 to 49,999	12,900	14.9%
HH Income \$25,000 to 34,999	11,409	13.2%
HH Income \$15,000 to 24,999	11,591	13.4%
HH Income \$10,000 to 14,999	6,128	7.1%
HH Income \$0 to 9,999	13,698	15.8%
HH Income \$35,000+	43,917	50.6%
HH Income \$50,000+	31,017	35.8%
HH Income \$75,000+	16,379	18.9%
Race & Ethnicity (2006)		
Total Population	263,553	
White	123,837	47.0%
Black or African American	2,094	0.8%
American Indian & Alaska Native	124,844	47.4%
Asian	1,757	0.7%
Hawaiian & Pacific Islander	201	0.1%
Other Race	6,720	2.5%
Two or More Races	4,100	1.6%
Not Hispanic or Latino Population	238,544	90.5%
<i>Non Hispanic: White</i>	109,590	45.9%
<i>Non Hispanic: Black or African American</i>	1,879	0.8%
<i>Non Hispanic: Amer Indian & AK Native</i>	122,544	51.4%
<i>Non Hispanic: Asian</i>	1,678	0.7%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	186	0.1%
<i>Non Hispanic: Other Race</i>	30	0.0%
<i>Non Hispanic: Two or More Races</i>	2,637	1.1%
Hispanic or Latino Population	25,009	9.5%
<i>Hispanic: White</i>	14,247	57.0%
<i>Hispanic: Black or African American</i>	215	0.9%
<i>Hispanic: American Indian & Alaska Native</i>	2,301	9.2%
<i>Hispanic: Asian</i>	79	0.3%
<i>Hispanic: Hawaiian & Pacific Islander</i>	15	0.1%
<i>Hispanic: Other Race</i>	6,690	26.7%
<i>Hispanic: Two or More Races</i>	1,463	5.8%
Not of Hispanic Origin Population (1990)	187,407	92.5%
Hispanic Origin Population (1990)	15,179	7.5%
Not Hispanic or Latino Population (2000)	222,392	91.6%
Hispanic or Latino Population (2000)	20,416	8.4%
Not Hispanic or Latino Population 5yr (2011)	251,669	89.8%
Hispanic or Latino Population 5yr (2011)	28,578	10.2%
Historical Annual Change (1990-2000)	5,237	3.5%
Projected Annual Change (2000-2011)	8,162	3.6%

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Age Distribution (2006)		
Total Population	263,553	
Age 0 to 4 yrs	21,743	8.2%
Age 5 to 9 yrs	20,993	8.0%
Age 10 to 14 yrs	22,527	8.5%
Age 15 to 19 yrs	23,871	9.1%
Age 20 to 24 yrs	23,244	8.8%
Age 25 to 29 yrs	20,174	7.7%
Age 30 to 34 yrs	16,523	6.3%
Age 35 to 39 yrs	14,945	5.7%
Age 40 to 44 yrs	16,132	6.1%
Age 45 to 49 yrs	17,109	6.5%
Age 50 to 54 yrs	16,223	6.2%
Age 55 to 59 yrs	13,657	5.2%
Age 60 to 64 yrs	10,747	4.1%
Age 65 to 69 yrs	8,347	3.2%
Age 70 to 74 yrs	6,683	2.5%
Age 75 to 79 yrs	4,674	1.8%
Age 80 to 84 yrs	3,126	1.2%
Age 85 yrs plus	2,836	1.1%
Median Age	29.9	yrs
Age 19 yrs or less	89,134	33.8%
Age 20 to 64 years	148,753	56.4%
Age 65 years Plus	25,666	9.7%
Female Age Distribution (2006)		
Female Population	133,019	50.5%
Age 0 to 4 yrs	10,715	8.1%
Age 5 to 9 yrs	10,408	7.8%
Age 10 to 14 yrs	11,124	8.4%
Age 15 to 19 yrs	11,635	8.7%
Age 20 to 24 yrs	11,444	8.6%
Age 25 to 29 yrs	9,761	7.3%
Age 30 to 34 yrs	8,087	6.1%
Age 35 to 39 yrs	7,432	5.6%
Age 40 to 44 yrs	8,272	6.2%
Age 45 to 49 yrs	8,924	6.7%
Age 50 to 54 yrs	8,355	6.3%
Age 55 to 59 yrs	7,019	5.3%
Age 60 to 64 yrs	5,659	4.3%
Age 65 to 69 yrs	4,476	3.4%
Age 70 to 74 yrs	3,572	2.7%
Age 75 to 79 yrs	2,525	1.9%
Age 80 to 84 yrs	1,804	1.4%
Age 85 yrs plus	1,805	1.4%
Female Median Age	30.8	yrs
Age 19 yrs or less	43,883	33.0%
Age 20 to 64 years	74,953	56.3%
Age 65 years Plus	14,183	10.7%

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City of Flagstaff Trade Area Demographics	TradeArea object 1	
Male Age Distribution (2006)		
Male Population	130,535	49.5%
Age 0 to 4 yrs	11,028	8.4%
Age 5 to 9 yrs	10,585	8.1%
Age 10 to 14 yrs	11,403	8.7%
Age 15 to 19 yrs	12,236	9.4%
Age 20 to 24 yrs	11,800	9.0%
Age 25 to 29 yrs	10,413	8.0%
Age 30 to 34 yrs	8,436	6.5%
Age 35 to 39 yrs	7,513	5.8%
Age 40 to 44 yrs	7,860	6.0%
Age 45 to 49 yrs	8,185	6.3%
Age 50 to 54 yrs	7,867	6.0%
Age 55 to 59 yrs	6,638	5.1%
Age 60 to 64 yrs	5,088	3.9%
Age 65 to 69 yrs	3,871	3.0%
Age 70 to 74 yrs	3,111	2.4%
Age 75 to 79 yrs	2,149	1.6%
Age 80 to 84 yrs	1,322	1.0%
Age 85 yrs plus	1,030	0.8%
Male Median Age	29.2	yrs
Age 19 yrs or less	45,251	34.7%
Age 20 to 64 years	73,800	56.5%
Age 65 years Plus	11,483	8.8%
Males per 100 Females, Male % Pop (2006)		
Overall Comparison	98	
Age 0 to 4 yrs	103	50.7%
Age 5 to 9 yrs	102	50.4%
Age 10 to 14 yrs	103	50.6%
Age 15 to 19 yrs	105	51.3%
Age 20 to 24 yrs	103	50.8%
Age 25 to 29 yrs	107	51.6%
Age 30 to 34 yrs	104	51.1%
Age 35 to 39 yrs	101	50.3%
Age 40 to 44 yrs	95	48.7%
Age 45 to 49 yrs	92	47.8%
Age 50 to 54 yrs	94	48.5%
Age 55 to 59 yrs	95	48.6%
Age 60 to 64 yrs	90	47.3%
Age 65 to 69 yrs	86	46.4%
Age 70 to 74 yrs	87	46.6%
Age 75 to 79 yrs	85	46.0%
Age 80 to 84 yrs	73	42.3%
Age 85 yrs plus	57	36.3%
Age 19 yrs or less	103	50.8%
Age 20 to 39 yrs	104	51.0%
Age 40 to 64 yrs	93	48.2%
Age 65 years Plus	81	44.7%

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City of Flagstaff Trade Area Demographics	TradeArea object 1	
Household Type (2006)		
Total Households	86,743	
Households with Children	37,971	43.8%
Average Household Size	2.97	
Est. Household Density	2.20	psm
Population Family	222,229	84.3%
Population Non-Family	35,381	13.4%
Population Group Qtrs	5,943	2.3%
Family Households	60,698	70.0%
<i>Married Couple Hhlds</i>	42,698	70.3%
<i>Other Family Hhlds</i>	18,000	29.7%
Family Households With Children	37,390	61.6%
<i>Married Couple With Children</i>	24,016	64.2%
<i>Other Family Hhlds With Children</i>	13,373	35.8%
Family Households No Children	23,308	38.4%
<i>Married Couple No Children</i>	18,682	80.2%
<i>Other Family Households No Childrer</i>	4,626	19.8%
Average Family Household Size	3.66	
Average Family Income	\$51,458	
Median Family Income	\$43,519	
Non-Family Households	26,045	30.0%
Non-Family Hhlds With Children	581	2.2%
Non-Family Hhld No Children	25,464	97.8%
<i>N-F Hhld Lone Person No Children</i>	20,026	76.9%
Lone Male Householder	10,036	50.1%
Lone Female Householder	9,990	49.9%
<i>N-F Hhld 2+ Persons No Children</i>	5,438	20.9%
Average Non-Family Hhld Size	1.36	
Marital Status (2006)		
(15 Years or Older)	198,298	
Never Married	68,798	34.7%
Now Married	90,549	45.7%
Previously Married	38,950	19.6%
<i>Separated</i>	11,554	29.7%
<i>Widowed</i>	9,794	25.1%
<i>Divorced</i>	17,602	45.2%
Educational Attainment (2006)		
Adult Population (25 Years or Older)	151,175	
Elementary (0 to 8)	16,961	11.2%
Some High School (9 to 11)	18,537	12.3%
High School Graduate (12)	37,895	25.1%
Some College (13 to 16)	36,192	23.9%
Associate Degree Only	9,126	6.0%
Bachelor Degree Only	19,793	13.1%
Graduate Degree	12,672	8.4%
Any College + (Some College or higher	77,783	51.5%
College Degree + (Bachelor Degree or higher	32,465	21.5%

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City of Flagstaff Trade Area Demographics	TradeArea object 1	
Housing (2006)		
Total Housing Units	113,157	
Housing Units, Occupied	86,743	76.7%
<i>Housing Units, Owner-Occupied</i>	58,959	68.0%
<i>Housing Units, Renter-Occupied</i>	27,784	32.0%
Housing Units, Vacant	26,414	23.3%
Total Housing Units (2000)	105,277	
Historical Annual Change (2000-2006)	7,881	1.2%
Household Size (2006)		
Total Households	86,743	
1 Person Household	20,026	23.1%
2 Person Households	26,751	30.8%
3 Person Households	12,965	14.9%
4 Person Households	10,767	12.4%
5 Person Households	7,116	8.2%
6 Person Households	4,119	4.7%
7+ Person Households	4,999	5.8%
Household Stability (2006)		
Total Households	86,743	
In current residence < 1 year	16,501	19.0%
In current residence 1-2 years	30,505	35.2%
In current residence 3-5 years	15,524	17.9%
In current residence 6-10 years	9,499	11.0%
In current residence > 10 years	14,715	17.0%
Turnover (% Annual Residential Turnover)		19.0%
Stability (% In Current Residence 5+ Years)		27.9%
Median Years in Residence	2.8	yrs
Household Vehicles (2006)		
Total Vehicles Available	149,444	
Household: 0 Vehicles Available	8,437	9.7%
Household: 1 Vehicles Available	31,896	36.8%
Household: 2 Vehicles Available	30,586	35.3%
Household: 3+ Vehicles Available	15,824	18.2%
Average Per Household	1.7	Vehicles
Owner Occupied Hhlds Vehicles	108,521	72.6%
<i>Average Per Owner Household</i>	1.8	Vehicles
Renter Occupied Hhlds Vehicles	40,923	27.4%
<i>Average Per Renter Household</i>	1.5	Vehicles
Travel Time (2000)		
Worker Base (16 Years or Older)	88,689	
Travel to Work in 14 Minutes or Less	42,724	48.2%
Travel to Work in 15 to 29 Minutes	23,778	26.8%
Travel to Work in 30 to 59 Minutes	11,851	13.4%
Travel to Work in 60 Minutes or More	6,586	7.4%
Work at Home	3,749	4.2%
Average Travel Time to Work	20.3	mins

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Transportation To Work (2000)		
Work Base	88,689	
Drive to Work Alone	58,883	66.4%
Drive to Work in Carpool	15,963	18.0%
Travel to Work - Public Transportation	552	0.6%
Drive to Work on Motorcycle	161	0.2%
Bicycle to Work	1,496	1.7%
Walk to Work	7,015	7.9%
Other Means	870	1.0%
Work at Home	3,749	4.2%
Daytime Demos (2006)		
Total Number of Businesses	7,169	
Total Number of Employees	70,069	
Company Headqtrs: Businesses	3	0.0%
Company Headqtrs: Employees	383	0.5%
Employee Population per Business		9.8 to 1
Residential Population per Business		36.8 to 1
Est. Adj. Daytime Demographics (Age16+)	161,579	
Labor Force (2006)		
Labor: Population Age 16+	193,577	
Unemployment Rate		5.2%
Labor Force Total: Males	95,071	49.1%
<i>Male civilian employec</i>	53,724	56.5%
<i>Male civilian unemployec</i>	5,801	6.1%
<i>Males in Armed Forces</i>	84	0.1%
<i>Males not in labor force</i>	35,462	37.3%
Labor Force Total: Females	98,506	50.9%
<i>Female civilian employec</i>	48,259	49.0%
<i>Female civilian unemployec</i>	4,267	4.3%
<i>Females in Armed Forces</i>	0	-
<i>Females not in labor force</i>	45,980	46.7%
Employment Force Change (2000-2006)	13,364	15.1%
Male Change (2000-2006)	7,218	15.5%
Female Change (2000-2006)	6,146	14.6%
Occupation (2000)		
Occupation: Population Age 16+	88,619	
<i>Occupation Total: Males</i>	46,506	52.5%
<i>Occupation Total: Females</i>	42,113	47.5%
Mgmt, Business, & Financial Operations	9,373	10.6%
Professional and Related	19,470	22.0%
Service	17,348	19.6%
Sales and Office	21,715	24.5%
Farming, Fishing, and Forestry	487	0.6%
Construction, Extraction, & Maintenance	10,848	12.2%
Production, Transport, & Material Moving	9,377	10.6%
<i>White Collar</i>		57.1%
<i>Blue Collar</i>		42.9%

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City of Flagstaff Trade Area Demographics	TradeArea object 1	
Units In Structure (2000)		
Total Units	105,277	
1 Detached Unit	65,578	62.3%
1 Attached Unit	5,566	5.3%
2 Units	2,021	1.9%
3 to 4 Units	3,186	3.0%
5 to 9 Units	3,246	3.1%
10 to 19 Units	2,026	1.9%
20 to 49 Units	1,182	1.1%
50 or more Units	1,686	1.6%
Mobile Home or Trailer	19,570	18.6%
Other Structure	1,216	1.2%
Homes Built By Year (2000)		
Homes Built 1999 to 2000	3,543	3.4%
Homes Built 1995 to 1998	13,927	13.2%
Homes Built 1990 to 1994	12,763	12.1%
Homes Built 1980 to 1989	25,954	24.7%
Homes Built 1970 to 1979	23,447	22.3%
Homes Built 1960 to 1969	13,454	12.8%
Homes Built 1950 to 1959	6,303	6.0%
Homes Built 1940 to 1949	2,300	2.2%
Homes Built Before 1939	3,586	3.4%
Median Age of Homes	19.8	yrs
Home Values (2000)		
Owner Specified Housing Units	37,395	
Home Values \$1,000,000 or More	337	0.9%
Home Values \$750,000 or \$999,999	110	0.3%
Home Values \$500,000 or \$749,999	529	1.4%
Home Values \$400,000 to \$499,999	630	1.7%
Home Values \$300,000 to \$399,999	1,467	3.9%
Home Values \$250,000 to \$299,999	1,425	3.8%
Home Values \$200,000 to \$249,999	2,584	6.9%
Home Values \$175,000 to \$199,999	2,072	5.5%
Home Values \$150,000 to \$174,999	3,001	8.0%
Home Values \$125,000 to \$149,999	3,582	9.6%
Home Values \$100,000 to \$124,999	3,165	8.5%
Home Values \$90,000 to \$99,999	1,316	3.5%
Home Values \$80,000 to \$89,999	1,640	4.4%
Home Values \$70,000 to \$79,999	1,273	3.4%
Home Values \$60,000 to \$69,999	1,802	4.8%
Home Values \$50,000 to \$59,999	1,420	3.8%
Home Values \$35,000 to \$49,999	1,867	5.0%
Home Values \$25,000 to \$34,999	1,358	3.6%
Home Values \$10,000 to \$24,999	2,935	7.8%
Home Values \$0 to \$9,999	4,879	13.0%
Owner Occupied Median Home Value	\$107,952	
Renter Occupied Median Rent	\$424	

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City of Flagstaff Trade Area Demographics	TradeArea object 1	
Consumer Expenditure (Annual Total)		
Total Household Expenditure (2006)	\$3,588,694,366	
<i>Total Non-Retail Expenditures (2006)</i>	\$2,002,520,959	
<i>Total Retail Expenditures (2006)</i>	\$1,586,173,404	
Apparel (2006)	\$52,556,049	
Contributions (2006)	\$129,002,548	
Education (2006)	\$84,552,980	
Entertainment (2006)	\$205,072,634	
Food And Beverages (2006)	\$585,067,475	
Furnishings And Equipment (2006)	\$156,442,147	
Gifts (2006)	\$92,863,258	
Health Care (2006)	\$235,826,472	
Household Operations (2006)	\$126,467,363	
Miscellaneous Expenses (2006)	\$63,021,828	
Personal Care (2006)	\$54,215,249	
Personal Insurance (2006)	\$35,997,992	
Reading (2006)	\$12,053,745	
Shelter (2006)	\$713,523,111	
Tobacco (2006)	\$26,664,458	
Transportation (2006)	\$744,183,059	
Utilities (2006)	\$271,184,032	
Consumer Expenditure (per Household per Month)		
Total Household Expenditure (2006)	\$3,448	
<i>Total Non-Retail Expenditures (2006)</i>	\$1,924	55.8%
<i>Total Retail Expenditures (2006)</i>	\$1,524	44.2%
Apparel (2006)	\$50	1.5%
Contributions (2006)	\$124	3.6%
Education (2006)	\$81	2.4%
Entertainment (2006)	\$197	5.7%
Food And Beverages (2006)	\$562	16.3%
Furnishings And Equipment (2006)	\$150	4.4%
Gifts (2006)	\$89	2.6%
Health Care (2006)	\$227	6.6%
Household Operations (2006)	\$121	3.5%
Miscellaneous Expenses (2006)	\$61	1.8%
Personal Care (2006)	\$52	1.5%
Personal Insurance (2006)	\$35	1.0%
Reading (2006)	\$12	0.3%
Shelter (2006)	\$685	19.9%
Tobacco (2006)	\$26	0.7%
Transportation (2006)	\$715	20.7%
Utilities (2006)	\$261	7.6%

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