

BUSINESS DETAIL PROFILE

2006 Counts

Calculated using Proportional Block Groups

Prepared For CityofInnovation.com 2009

Lat/Lon: 35.789542/-111.675811

October 2009

RB3

| | | TradeArea object |
|---|-----------------------|------------------|
| | | 1 |
| Total Establishments | | 7,100 |
| Total Employees | | 69,090 |
| Company Headqtrs: Businesses | | 3 0.0% |
| Company Headqtrs: Employees | | 375 0.5% |
| ESTABLISHMENTS BY SIZE | <i>Ests / Total %</i> | |
| Establishments: 1-4 Employees | 4,349 / 61.3% | |
| Establishments: 5-9 Employees | 1,324 / 18.7% | |
| Establishments: 10-19 Employees | 714 / 10.1% | |
| Establishments: 20-49 Employees | 483 / 6.8% | |
| Establishments: 50-99 Employees | 140 / 2.0% | |
| Establishments: 100-249 Employees | 74 / 1.0% | |
| Establishments: 250-499 Employees | 8 / 0.1% | |
| Establishments: 500-999 Employees | 4 / 0.1% | |
| Establishments: 1,000+ Employees | 5 / 0.1% | |
| Median Establishment Size | 3.7 emps | |
| EMPLOYEES BY OCCUPATION | <i>Emps / Total %</i> | |
| Executive, Mangers, and Administrators | 6,827 / 9.9% | |
| Professional Specialty Occupations | 10,768 / 15.6% | |
| Sales Professionals | 1,397 / 2.0% | |
| Technologies and Technicians | 2,238 / 3.2% | |
| Sales Workers and Clerks | 6,491 / 9.4% | |
| Administrative Support Workers | 11,725 / 17.0% | |
| Technical, Sales, and Administrative | 98 / 0.1% | |
| Private Household Service | - | |
| Protective Services | 1,256 / 1.8% | |
| Other Services: Site Based | 10,663 / 15.5% | |
| Other Services: Field Based | 325 / 0.5% | |
| Farming, Forestry, and Fishing | 3,004 / 4.4% | |
| Precision, Craft, and Repair: Site Based | 6,622 / 9.6% | |
| Construction, Repair, and Mining: Field Based | 2,172 / 3.2% | |
| Machine Operators, Assemblers, & Inspectors | 1,455 / 2.1% | |
| Transportation & Materials Moving Workers | 2,024 / 2.9% | |
| Handlers, Helpers and Laborers | 1,816 / 2.6% | |
| White Collar | 57.4% emps | |
| Blue Collar | 42.6% emps | |
| BUSINESS AVERAGE SIZE | | |
| Total Businesses | | 9.7 Empl per Bus |
| Agriculture, Forestry, Fishing | | 7.2 to 1 |
| Mining, Oil/Gas Extraction | | 19.5 to 1 |
| General Construction | | 8.3 to 1 |
| Manufacturing | | 13.3 to 1 |
| Transportation, Communications & Utilities | | 8.0 to 1 |
| Wholesale | | 7.8 to 1 |
| Retail Trade | | 10.9 to 1 |
| Finance, Insurance and Real Estate | | 4.9 to 1 |
| Services | | 9.1 to 1 |
| Government | | 18.7 to 1 |
| Unclassified Establishments | | 2.2 to 1 |

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|--|-----------------------|---------------|
| Standard Industrial Classification | Ests | Emps |
| TOTAL ESTABLISHMENTS / EMPLOYEES | 7,100 | 69,090 |
| Retail Trade (SIC 52-59) | 1,573 | 17,154 |
| Percentage of Total | 22.2% | 24.8% |
| Bldg Mat, Hdwe, Garden Supply (SIC 52) | 90 | 880 |
| General merchandise stores (SIC 53) | 37 | 1,388 |
| Food markets (SIC 5411(rem)) | 32 | 1,602 |
| Convenience Stores (SIC 541103) | 52 | 340 |
| Other food stores (SIC 54(rem)) | 68 | 457 |
| Automotive dealers & gas stations (SIC 55) | 156 | 1,526 |
| Apparel & accessory stores (SIC 56) | 92 | 428 |
| Furniture stores (SIC 5712) | 58 | 197 |
| Home furnishings stores (SIC 5713,5714,5719,5722) | 44 | 241 |
| Home electronics & computers (SIC 5731,5734) | 32 | 119 |
| Music stores (SIC 5735,5736) | 10 | 36 |
| Restaurants (SIC 581208) | 311 | 6,631 |
| Other food service (SIC 5812(rem)) | 43 | 525 |
| Bars & cocktail lounges (SIC 5813) | 29 | 312 |
| Drug stores (SIC 5912) | 16 | 275 |
| Liquor stores (SIC 5921) | 12 | 34 |
| Specialty retail stores (SIC 594,599) | 478 | 2,064 |
| Mail order, direct sales, fuel dlrs (SIC 596,598) | 13 | 99 |
| Services (SIC 70-89) | 3,128 | 31,284 |
| Percentage of Total | 44.1% | 45.3% |
| Hotels & other lodging (SIC 70) | 276 | 5,170 |
| Dry cleaners & laundry (SIC 72) | 60 | 768 |
| Beauty & barber shops (SIC 7231,7241) | 120 | 499 |
| Other personal services (SIC 7221,7251,7261,7291,7299) | 130 | 680 |
| Advertising (SIC 731) | 30 | 179 |
| Computer-related services (SIC 737) | 51 | 173 |
| Other business services (SIC 73(rem)) | 248 | 2,165 |
| Automotive repair services (SIC 75) | 211 | 1,063 |
| Misc repair services (SIC 76) | 85 | 146 |
| Motion pictures & theaters (SIC 78,7922) | 36 | 171 |
| Amusement & entertainment srv (SIC 79) | 145 | 1,136 |
| Medical & health services (SIC 801-804) | 641 | 5,697 |
| Hospitals & other health facilities (SIC 805-809) | 69 | 2,929 |
| Legal services (SIC 81) | 154 | 448 |
| Elementary & secondary Schools (SIC 8211) | 95 | 3,468 |
| Colleges & universities (SIC 822) | 11 | 2,373 |
| Social services (SIC 83(rem)) | 192 | 1,833 |
| Child care services (SIC 8351) | 40 | 363 |
| Museums & zoos (SIC 84) | 9 | 53 |
| Membership organizations (SIC 86) | 249 | 1,001 |
| Professional services (SIC 87,89) | 276 | 970 |

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| Agriculture, forestry, fishing (SIC 01-09) <i>Percentage of Total</i> | 114 1.6% | 816 1.2% |
| Mining, Oil/Gas extraction (SIC 10-14) <i>Percentage of Total</i> | 6 0.1% | 123 0.2% |
| General construction (SIC 15-17) <i>Percentage of Total</i> | 500 7.0% | 4,138 6.0% |
| Manufacturing (SIC 20-39) <i>Percentage of Total</i> | 156 2.2% | 2,072 3.0% |
| Food mfg (SIC 20) | 14 | 372 |
| Tobacco mfg (SIC 21) | 0 | 0 |
| Textile mills (SIC 22) | 1 | 1 |
| Apparel & other textile mfg (SIC 23) | 2 | 9 |
| Lumber & wood products (SIC 24) | 15 | 143 |
| Furniture & fixture mfg (SIC 25) | 0 | 0 |
| Paper mfg (SIC 26) | 1 | 20 |
| Printing & publishing (SIC 27) | 69 | 689 |
| Chemicals & allied products (SIC 28) | 0 | 0 |
| Petroleum refining (SIC 29) | 1 | 2 |
| Rubber & plastics (SIC 30) | 3 | 87 |
| Leather & leather products (SIC 31) | 0 | 0 |
| Stone, clay, glass, concrete (SIC 32) | 5 | 34 |
| Primary & fabricated Metal (SIC 33,34) | 8 | 43 |
| Machinery & Equipment mfg (SIC 35,36,37,38,39) | 38 | 672 |
| Transportation, Communications & Utilities (SIC 40-49) <i>Percentage of Total</i> | 310 4.4% | 2,482 3.6% |
| Transportation (SIC 40,41,42,43,44,45,46) | 175 | 1,473 |
| Travel services (SIC 4724,4725) | 35 | 286 |
| Transportation services (SIC 47(rem)) | 5 | 24 |
| Communications (SIC 48) | 62 | 518 |
| Utilities (SIC 49) | 32 | 181 |
| Wholesale (SIC 50,51) <i>Percentage of Total</i> | 231 3.3% | 1,807 2.6% |
| Finance, Insurance And Real Estate (SIC 60-69) <i>Percentage of Total</i> | 661 9.3% | 3,263 4.7% |
| Banking & finance (SIC 60,61,62) | 165 | 824 |
| Insurance carriers (SIC 63) | 10 | 53 |
| Insurance brokers/agents (SIC 64) | 133 | 404 |
| Real estate (SIC 65) | 353 | 1,982 |
| Government (SIC 9) <i>Percentage of Total</i> | 287 4.0% | 5,375 7.8% |
| Unclassified Establishments (SIC 99) <i>Percentage of Total</i> | 95 1.3% | 207 0.3% |

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Note: Numbers may not total 100% due to proportional geography rounding.