

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2006 Estimates & 2011 Projections

Calculated using Proportional Block Groups

Prepared for City of Flagstaff

Economic Development

Lat/Lon: 35.181219/-111.607959

February 2010

RF9

|  | Flagstaff |              |
|--|-----------|--------------|
| <b>Population</b>                      |           |              |
| Estimated Population (2006)            | 56,791    |              |
| Census Population (1990)               | 45,714    |              |
| Census Population (2000)               | 52,894    |              |
| Projected Population (2011)            | 59,663    |              |
| Forecasted Population (2016)           | 58,327    |              |
| Historical Annual Change (1990-2000)   | 7,180     | 1.6%         |
| Historical Annual Change (2000-2006)   | 3,897     | 1.2%         |
| Projected Annual Change (2006-2011)    | 2,872     | 1.0%         |
| Est. Population Density (2006)         | 893.24    | <i>psm</i>   |
| Trade Area Size                        | 63.58     | <i>sq mi</i> |
| <b>Households</b>                      |           |              |
| Estimated Households (2006)            | 21,362    |              |
| Census Households (1990)               | 14,347    |              |
| Census Households (2000)               | 19,325    |              |
| Projected Households (2011)            | 22,454    |              |
| Forecasted Households (2016)           | 22,054    |              |
| Historical Annual Change (1990-2000)   | 4,978     | 3.5%         |
| Projected Annual Change (2000-2011)    | 3,129     | 1.5%         |
| <b>Average Household Income</b>        |           |              |
| Est. Average Household Income (2006)   | \$57,096  |              |
| Census Average Hhld Income (1990)      | \$35,038  |              |
| Census Average Hhld Income (2000)      | \$50,148  |              |
| Proj. Average Household Income (2011)  | \$62,427  |              |
| Historical Annual Change (1990-2000)   | \$15,110  | 4.3%         |
| Projected Annual Change (2000-2011)    | \$12,279  | 2.2%         |
| <b>Median Household Income</b>         |           |              |
| Est. Median Household Income (2006)    | \$43,016  |              |
| Census Median Hhld Income (1990)       | \$29,059  |              |
| Census Median Hhld Income (2000)       | \$37,574  |              |
| Proj. Median Household Income (2011)   | \$47,263  |              |
| Historical Annual Change (1990-2000)   | \$8,515   | 2.9%         |
| Projected Annual Change (2000-2011)    | \$9,689   | 2.3%         |
| <b>Per Capita Income</b>               |           |              |
| Est. Per Capita Income (2006)          | \$22,580  |              |
| Census Per Capita Income (1990)        | \$10,997  |              |
| Census Per Capita Income (2000)        | \$18,312  |              |
| Proj. Per Capita Income (2011)         | \$24,631  |              |
| Historical Annual Change (1990-2000)   | \$7,315   | 6.7%         |
| Projected Annual Change (2000-2011)    | \$6,319   | 3.1%         |
| <b>Other Income</b>                    |           |              |
| Est. Median Disposable Income (2006)   | \$37,429  |              |
| Proj. Median Disposable Income (2011)  | \$40,542  |              |
| Est. Median Household Net Worth (2006) | \$34,249  |              |

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| <b>Household Income Distribution (2006)</b>          |           |       |
| HH Income \$200,000 or More                          | 568       | 2.7%  |
| HH Income \$150,000 to 199,999                       | 473       | 2.2%  |
| HH Income \$125,000 to 149,999                       | 694       | 3.2%  |
| HH Income \$100,000 to 124,999                       | 1,404     | 6.6%  |
| HH Income \$75,000 to 99,999                         | 2,213     | 10.4% |
| HH Income \$50,000 to 74,999                         | 4,024     | 18.8% |
| HH Income \$35,000 to 49,999                         | 3,263     | 15.3% |
| HH Income \$25,000 to 34,999                         | 2,833     | 13.3% |
| HH Income \$15,000 to 24,999                         | 2,711     | 12.7% |
| HH Income \$10,000 to 14,999                         | 1,170     | 5.5%  |
| HH Income \$0 to 9,999                               | 2,008     | 9.4%  |
| HH Income \$35,000+                                  | 12,639    | 59.2% |
| HH Income \$50,000+                                  | 9,376     | 43.9% |
| HH Income \$75,000+                                  | 5,352     | 25.1% |
| <b>Race &amp; Ethnicity (2006)</b>                   |           |       |
| Total Population                                     | 56,791    |       |
| White  | 45,153    | 79.5% |
| Black or African American                            | 913       | 1.6%  |
| American Indian & Alaska Native                      | 5,780     | 10.2% |
| Asian  | 911       | 1.6%  |
| Hawaiian & Pacific Islander                          | 79        | 0.1%  |
| Other Race   | 2,677     | 4.7%  |
| Two or More Races                                    | 1,278     | 2.3%  |
| Not Hispanic or Latino Population                    | 46,781    | 82.4% |
| <i>Non Hispanic: White</i>                           | 39,033    | 83.4% |
| <i>Non Hispanic: Black or African American</i>       | 823       | 1.8%  |
| <i>Non Hispanic: Amer Indian &amp; AK Native</i>     | 5,246     | 11.2% |
| <i>Non Hispanic: Asian</i>                           | 882       | 1.9%  |
| <i>Non Hispanic: Hawaiian &amp; Pacific Islander</i> | 74        | 0.2%  |
| <i>Non Hispanic: Other Race</i>                      | 10        | 0.0%  |
| <i>Non Hispanic: Two or More Races</i>               | 713       | 1.5%  |
| Hispanic or Latino Population                        | 10,010    | 17.6% |
| <i>Hispanic: White</i>                               | 6,120     | 61.1% |
| <i>Hispanic: Black or African American</i>           | 90        | 0.9%  |
| <i>Hispanic: American Indian &amp; Alaska Native</i> | 534       | 5.3%  |
| <i>Hispanic: Asian</i>                               | 29        | 0.3%  |
| <i>Hispanic: Hawaiian &amp; Pacific Islander</i>     | 5         | 0.0%  |
| <i>Hispanic: Other Race</i>                          | 2,667     | 26.6% |
| <i>Hispanic: Two or More Races</i>                   | 565       | 5.6%  |
| Not of Hispanic Origin Population (1990)             | 38,815    | 84.9% |
| Hispanic Origin Population (1990)                    | 6,899     | 15.1% |
| Not Hispanic or Latino Population (2000)             | 44,328    | 83.8% |
| Hispanic or Latino Population (2000)                 | 8,566     | 16.2% |
| Not Hispanic or Latino Population 5yr (2011)         | 48,574    | 81.4% |
| Hispanic or Latino Population 5yr (2011)             | 11,089    | 18.6% |
| Historical Annual Change (1990-2000)                 | 1,667     | 2.4%  |
| Projected Annual Change (2000-2011)                  | 2,523     | 2.7%  |

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| <b>Age Distribution (2006)</b>        |           |       |
| Total Population                      | 56,791    |       |
| Age 0 to 4 yrs                        | 4,071     | 7.2%  |
| Age 5 to 9 yrs                        | 3,501     | 6.2%  |
| Age 10 to 14 yrs                      | 3,491     | 6.1%  |
| Age 15 to 19 yrs                      | 4,712     | 8.3%  |
| Age 20 to 24 yrs                      | 7,465     | 13.1% |
| Age 25 to 29 yrs                      | 6,200     | 10.9% |
| Age 30 to 34 yrs                      | 4,451     | 7.8%  |
| Age 35 to 39 yrs                      | 3,309     | 5.8%  |
| Age 40 to 44 yrs                      | 3,521     | 6.2%  |
| Age 45 to 49 yrs                      | 3,769     | 6.6%  |
| Age 50 to 54 yrs                      | 3,690     | 6.5%  |
| Age 55 to 59 yrs                      | 2,906     | 5.1%  |
| Age 60 to 64 yrs                      | 2,024     | 3.6%  |
| Age 65 to 69 yrs                      | 1,307     | 2.3%  |
| Age 70 to 74 yrs                      | 945       | 1.7%  |
| Age 75 to 79 yrs                      | 668       | 1.2%  |
| Age 80 to 84 yrs                      | 417       | 0.7%  |
| Age 85 yrs plus                       | 344       | 0.6%  |
| Median Age                            | 28.2      | yrs   |
| Age 19 yrs or less                    | 15,775    | 27.8% |
| Age 20 to 64 years                    | 37,335    | 65.7% |
| Age 65 years Plus                     | 3,681     | 6.5%  |
| <b>Female Age Distribution (2006)</b> |           |       |
| Female Population                     | 28,623    | 50.4% |
| Age 0 to 4 yrs                        | 1,996     | 7.0%  |
| Age 5 to 9 yrs                        | 1,719     | 6.0%  |
| Age 10 to 14 yrs                      | 1,742     | 6.1%  |
| Age 15 to 19 yrs                      | 2,451     | 8.6%  |
| Age 20 to 24 yrs                      | 3,745     | 13.1% |
| Age 25 to 29 yrs                      | 2,977     | 10.4% |
| Age 30 to 34 yrs                      | 2,102     | 7.3%  |
| Age 35 to 39 yrs                      | 1,618     | 5.7%  |
| Age 40 to 44 yrs                      | 1,839     | 6.4%  |
| Age 45 to 49 yrs                      | 1,988     | 6.9%  |
| Age 50 to 54 yrs                      | 1,920     | 6.7%  |
| Age 55 to 59 yrs                      | 1,503     | 5.3%  |
| Age 60 to 64 yrs                      | 978       | 3.4%  |
| Age 65 to 69 yrs                      | 690       | 2.4%  |
| Age 70 to 74 yrs                      | 513       | 1.8%  |
| Age 75 to 79 yrs                      | 368       | 1.3%  |
| Age 80 to 84 yrs                      | 244       | 0.9%  |
| Age 85 yrs plus                       | 231       | 0.8%  |
| Female Median Age                     | 28.5      | yrs   |
| Age 19 yrs or less                    | 7,908     | 27.6% |
| Age 20 to 64 years                    | 18,670    | 65.2% |
| Age 65 years Plus                     | 2,046     | 7.1%  |

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| <b>Male Age Distribution (2006)</b>             |           |       |
| Male Population                                 | 28,168    | 49.6% |
| Age 0 to 4 yrs                                  | 2,075     | 7.4%  |
| Age 5 to 9 yrs                                  | 1,782     | 6.3%  |
| Age 10 to 14 yrs                                | 1,749     | 6.2%  |
| Age 15 to 19 yrs                                | 2,261     | 8.0%  |
| Age 20 to 24 yrs                                | 3,720     | 13.2% |
| Age 25 to 29 yrs                                | 3,223     | 11.4% |
| Age 30 to 34 yrs                                | 2,349     | 8.3%  |
| Age 35 to 39 yrs                                | 1,691     | 6.0%  |
| Age 40 to 44 yrs                                | 1,682     | 6.0%  |
| Age 45 to 49 yrs                                | 1,781     | 6.3%  |
| Age 50 to 54 yrs                                | 1,770     | 6.3%  |
| Age 55 to 59 yrs                                | 1,403     | 5.0%  |
| Age 60 to 64 yrs                                | 1,046     | 3.7%  |
| Age 65 to 69 yrs                                | 617       | 2.2%  |
| Age 70 to 74 yrs                                | 432       | 1.5%  |
| Age 75 to 79 yrs                                | 300       | 1.1%  |
| Age 80 to 84 yrs                                | 173       | 0.6%  |
| Age 85 yrs plus                                 | 113       | 0.4%  |
| Male Median Age                                 | 27.9      | yrs   |
| Age 19 yrs or less                              | 7,867     | 27.9% |
| Age 20 to 64 years                              | 18,665    | 66.3% |
| Age 65 years Plus                               | 1,635     | 5.8%  |
| <b>Males per 100 Females, Male % Pop (2006)</b> |           |       |
| Overall Comparison                              | 98        |       |
| Age 0 to 4 yrs                                  | 104       | 51.0% |
| Age 5 to 9 yrs                                  | 104       | 50.9% |
| Age 10 to 14 yrs                                | 100       | 50.1% |
| Age 15 to 19 yrs                                | 92        | 48.0% |
| Age 20 to 24 yrs                                | 99        | 49.8% |
| Age 25 to 29 yrs                                | 108       | 52.0% |
| Age 30 to 34 yrs                                | 112       | 52.8% |
| Age 35 to 39 yrs                                | 105       | 51.1% |
| Age 40 to 44 yrs                                | 91        | 47.8% |
| Age 45 to 49 yrs                                | 90        | 47.3% |
| Age 50 to 54 yrs                                | 92        | 48.0% |
| Age 55 to 59 yrs                                | 93        | 48.3% |
| Age 60 to 64 yrs                                | 107       | 51.7% |
| Age 65 to 69 yrs                                | 89        | 47.2% |
| Age 70 to 74 yrs                                | 84        | 45.7% |
| Age 75 to 79 yrs                                | 82        | 44.9% |
| Age 80 to 84 yrs                                | 71        | 41.5% |
| Age 85 yrs plus                                 | 49        | 32.8% |
| Age 19 yrs or less                              | 99        | 49.9% |
| Age 20 to 39 yrs                                | 105       | 51.3% |
| Age 40 to 64 yrs                                | 93        | 48.3% |
| Age 65 years Plus                               | 80        | 44.4% |

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| <b>Household Type (2006)</b>                |           |       |
| Total Households                            | 21,362    |       |
| Households with Children                    | 7,694     | 36.0% |
| Average Household Size                      | 2.52      |       |
| Est. Household Density                      | 335.99    | psm   |
| Population Family                           | 40,197    | 70.8% |
| Population Non-Family                       | 13,742    | 24.2% |
| Population Group Qtrs                       | 2,852     | 5.0%  |
| Family Households                           | 12,799    | 59.9% |
| <i>Married Couple Hhlds</i>                 | 9,343     | 73.0% |
| <i>Other Family Hhlds</i>                   | 3,456     | 27.0% |
| Family Households With Children             | 7,455     | 58.2% |
| <i>Married Couple With Children</i>         | 4,897     | 65.7% |
| <i>Other Family Hhlds With Children</i>     | 2,558     | 34.3% |
| Family Households No Children               | 5,344     | 41.8% |
| <i>Married Couple No Children</i>           | 4,446     | 83.2% |
| <i>Other Family Households No Childrer</i>  | 898       | 16.8% |
| Average Family Household Size               | 3.14      |       |
| Average Family Income                       | \$70,176  |       |
| Median Family Income                        | \$56,644  |       |
| Non-Family Households                       | 8,563     | 40.1% |
| Non-Family Hhlds With Children              | 239       | 2.8%  |
| Non-Family Hhld No Children                 | 8,324     | 97.2% |
| <i>N-F Hhld Lone Person No Children</i>     | 5,285     | 61.7% |
| Lone Male Householder                       | 2,640     | 50.0% |
| Lone Female Householder                     | 2,645     | 50.0% |
| <i>N-F Hhld 2+ Persons No Children</i>      | 3,039     | 35.5% |
| Average Non-Family Hhld Size                | 1.60      |       |
| <b>Marital Status (2006)</b>                |           |       |
| (15 Years or Older)                         | 45,734    |       |
| Never Married                               | 18,554    | 40.6% |
| Now Married                                 | 19,660    | 43.0% |
| Previously Married                          | 7,520     | 16.4% |
| <i>Separated</i>                            | 1,693     | 22.5% |
| <i>Widowed</i>                              | 1,218     | 16.2% |
| <i>Divorced</i>                             | 4,609     | 61.3% |
| <b>Educational Attainment (2006)</b>        |           |       |
| Adult Population (25 Years or Older)        | 33,551    |       |
| Elementary (0 to 8)                         | 1,269     | 3.8%  |
| Some High School (9 to 11)                  | 2,013     | 6.0%  |
| High School Graduate (12)                   | 6,231     | 18.6% |
| Some College (13 to 16)                     | 9,180     | 27.4% |
| Associate Degree Only                       | 2,123     | 6.3%  |
| Bachelor Degree Only                        | 7,770     | 23.2% |
| Graduate Degree                             | 4,965     | 14.8% |
| Any College + (Some College or higher       | 24,038    | 71.6% |
| College Degree + (Bachelor Degree or higher | 12,735    | 38.0% |

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| <b>Housing (2006)</b>                       |           |                 |
| Total Housing Units                         | 23,264    |                 |
| Housing Units, Occupied                     | 21,362    | 91.8%           |
| <i>Housing Units, Owner-Occupied</i>        | 10,639    | 49.8%           |
| <i>Housing Units, Renter-Occupied</i>       | 10,723    | 50.2%           |
| Housing Units, Vacant                       | 1,902     | 8.2%            |
| Total Housing Units (2000)                  | 21,413    |                 |
| Historical Annual Change (2000-2006)        | 1,851     | 1.4%            |
| <b>Household Size (2006)</b>                |           |                 |
| Total Households                            | 21,362    |                 |
| 1 Person Households                         | 5,285     | 24.7%           |
| 2 Person Households                         | 7,502     | 35.1%           |
| 3 Person Households                         | 3,823     | 17.9%           |
| 4 Person Households                         | 2,828     | 13.2%           |
| 5 Person Households                         | 1,191     | 5.6%            |
| 6 Person Households                         | 438       | 2.1%            |
| 7+ Person Households                        | 295       | 1.4%            |
| <b>Household Stability (2006)</b>           |           |                 |
| Total Households                            | 21,362    |                 |
| In current residence < 1 year               | 5,480     | 25.7%           |
| In current residence 1-2 years              | 7,019     | 32.9%           |
| In current residence 3-5 years              | 3,519     | 16.5%           |
| In current residence 6-10 years             | 2,035     | 9.5%            |
| In current residence > 10 years             | 3,309     | 15.5%           |
| Turnover (% Annual Residential Turnover)    |           | 25.7%           |
| Stability (% In Current Residence 5+ Years) |           | 25.0%           |
| Median Years in Residence                   | 2.3       | yrs             |
| <b>Household Vehicles (2006)</b>            |           |                 |
| Total Vehicles Available                    | 38,758    |                 |
| Household: 0 Vehicles Available             | 1,282     | 6.0%            |
| Household: 1 Vehicles Available             | 7,459     | 34.9%           |
| Household: 2 Vehicles Available             | 8,529     | 39.9%           |
| Household: 3+ Vehicles Available            | 4,091     | 19.2%           |
| Average Per Household                       | 1.8       | <i>Vehicles</i> |
| Owner Occupied Hhlds Vehicles               | 22,394    | 57.8%           |
| <i>Average Per Owner Household</i>          | 2.1       | <i>Vehicles</i> |
| Renter Occupied Hhlds Vehicles              | 16,364    | 42.2%           |
| <i>Average Per Renter Household</i>         | 1.5       | <i>Vehicles</i> |
| <b>Travel Time (2000)</b>                   |           |                 |
| Worker Base (16 Years or Older)             | 29,105    |                 |
| Travel to Work in 14 Minutes or Less        | 16,170    | 55.6%           |
| Travel to Work in 15 to 29 Minutes          | 9,343     | 32.1%           |
| Travel to Work in 30 to 59 Minutes          | 1,562     | 5.4%            |
| Travel to Work in 60 Minutes or More        | 1,013     | 3.5%            |
| Work at Home                                | 1,017     | 3.5%            |
| Average Travel Time to Work                 | 14.9      | mins            |

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| <b>Transportation To Work (2000)</b>     |  |              |
| Work Base                                |  | 29,105       |
| Drive to Work Alone                      |  | 20,195 69.4% |
| Drive to Work in Carpool                 |  | 4,264 14.7%  |
| Travel to Work - Public Transportation   |  | 198 0.7%     |
| Drive to Work on Motorcycle              |  | 30 0.1%      |
| Bicycle to Work                          |  | 1,066 3.7%   |
| Walk to Work                             |  | 2,134 7.3%   |
| Other Means                              |  | 201 0.7%     |
| Work at Home                             |  | 1,017 3.5%   |
| <b>Daytime Demos (2006)</b>              |  |              |
| Total Number of Businesses               |  | 3,504        |
| Total Number of Employees                |  | 40,199       |
| Company Headqtrs: Businesses             |  | 1 0.0%       |
| Company Headqtrs: Employees              |  | 60 0.1%      |
| Employee Population per Business         |  | 11.5 to 1    |
| Residential Population per Business      |  | 16.2 to 1    |
| Est. Adj. Daytime Demographics (Age16+)  |  | 53,426       |
| <b>Labor Force (2006)</b>                |  |              |
| Labor: Population Age 16+                |  | 44,980       |
| Unemployment Rate                        |  | 3.3%         |
| Labor Force Total: Males                 |  | 22,198 49.4% |
| <i>Male civilian employec</i>            |  | 16,711 75.3% |
| <i>Male civilian unemployec</i>          |  | 791 3.6%     |
| <i>Males in Armed Forces</i>             |  | 30 0.1%      |
| <i>Males not in labor force</i>          |  | 4,666 21.0%  |
| Labor Force Total: Females               |  | 22,782 50.6% |
| <i>Female civilian employec</i>          |  | 15,012 65.9% |
| <i>Female civilian unemployec</i>        |  | 706 3.1%     |
| <i>Females in Armed Forces</i>           |  | 0 -          |
| <i>Females not in labor force</i>        |  | 7,064 31.0%  |
| Employment Force Change (2000-2006)      |  | 2,644 9.1%   |
| Male Change (2000-2006)                  |  | 1,446 9.5%   |
| Female Change (2000-2006)                |  | 1,198 8.7%   |
| <b>Occupation (2000)</b>                 |  |              |
| Occupation: Population Age 16+           |  | 29,079       |
| <i>Occupation Total: Males</i>           |  | 15,265 52.5% |
| <i>Occupation Total: Females</i>         |  | 13,814 47.5% |
| Mgmt, Business, & Financial Operations   |  | 3,596 12.4%  |
| Professional and Related                 |  | 7,343 25.3%  |
| Service                                  |  | 5,656 19.5%  |
| Sales and Office                         |  | 7,808 26.9%  |
| Farming, Fishing, and Forestry           |  | 110 0.4%     |
| Construction, Extraction, & Maintenance  |  | 2,107 7.2%   |
| Production, Transport, & Material Moving |  | 2,459 8.5%   |
| <i>White Collar</i>                      |  | 64.5%        |
| <i>Blue Collar</i>                       |  | 35.5%        |

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| <b>Units In Structure (2000)</b>   |  |             |
| Total Units                        |  | 21,413      |
| 1 Detached Unit                    |  | 9,924 46.3% |
| 1 Attached Unit                    |  | 1,708 8.0%  |
| 2 Units                            |  | 805 3.8%    |
| 3 to 4 Units                       |  | 1,522 7.1%  |
| 5 to 9 Units                       |  | 2,010 9.4%  |
| 10 to 19 Units                     |  | 1,626 7.6%  |
| 20 to 49 Units                     |  | 699 3.3%    |
| 50 or more Units                   |  | 1,350 6.3%  |
| Mobile Home or Trailer             |  | 1,741 8.1%  |
| Other Structure                    |  | 28 0.1%     |
| <b>Homes Built By Year (2000)</b>  |  |             |
| Homes Built 1999 to 2000           |  | 648 3.0%    |
| Homes Built 1995 to 1998           |  | 2,914 13.6% |
| Homes Built 1990 to 1994           |  | 2,509 11.7% |
| Homes Built 1980 to 1989           |  | 5,142 24.0% |
| Homes Built 1970 to 1979           |  | 4,409 20.6% |
| Homes Built 1960 to 1969           |  | 2,693 12.6% |
| Homes Built 1950 to 1959           |  | 1,824 8.5%  |
| Homes Built 1940 to 1949           |  | 548 2.6%    |
| Homes Built Before 1939            |  | 725 3.4%    |
| Median Age of Homes                |  | 19.0 yrs    |
| <b>Home Values (2000)</b>          |  |             |
| Owner Specified Housing Units      |  | 7,585       |
| Home Values \$1,000,000 or More    |  | 30 0.4%     |
| Home Values \$750,000 or \$999,999 |  | 0 -         |
| Home Values \$500,000 or \$749,999 |  | 81 1.1%     |
| Home Values \$400,000 to \$499,999 |  | 151 2.0%    |
| Home Values \$300,000 to \$399,999 |  | 333 4.4%    |
| Home Values \$250,000 to \$299,999 |  | 484 6.4%    |
| Home Values \$200,000 to \$249,999 |  | 1,056 13.9% |
| Home Values \$175,000 to \$199,999 |  | 889 11.7%   |
| Home Values \$150,000 to \$174,999 |  | 1,304 17.2% |
| Home Values \$125,000 to \$149,999 |  | 1,414 18.6% |
| Home Values \$100,000 to \$124,999 |  | 1,105 14.6% |
| Home Values \$90,000 to \$99,999   |  | 293 3.9%    |
| Home Values \$80,000 to \$89,999   |  | 191 2.5%    |
| Home Values \$70,000 to \$79,999   |  | 98 1.3%     |
| Home Values \$60,000 to \$69,999   |  | 52 0.7%     |
| Home Values \$50,000 to \$59,999   |  | 59 0.8%     |
| Home Values \$35,000 to \$49,999   |  | 26 0.3%     |
| Home Values \$25,000 to \$34,999   |  | 9 0.1%      |
| Home Values \$10,000 to \$24,999   |  | 8 0.1%      |
| Home Values \$0 to \$9,999         |  | 0 -         |
| Owner Occupied Median Home Value   |  | \$160,285   |
| Renter Occupied Median Rent        |  | \$606       |

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2006 Estimates & 2011 Projections

Calculated using Proportional Block Groups

Prepared for City of Flagstaff

Economic Development

Lat/Lon: 35.181219/-111.607959

February 2010

RF9

|   |  | Flagstaff       |
|---|--|-----------------|
| <b>Consumer Expenditure (Annual Total)</b>            |  |                 |
| Total Household Expenditure (2006)                    |  | \$1,013,929,386 |
| <i>Total Non-Retail Expenditures (2006)</i>           |  | \$567,299,953   |
| <i>Total Retail Expenditures (2006)</i>               |  | \$446,629,433   |
| Apparel (2006)  |  | \$14,790,835    |
| Contributions (2006)                                  |  | \$37,306,383    |
| Education (2006)                                      |  | \$24,523,576    |
| Entertainment (2006)                                  |  | \$58,278,527    |
| Food And Beverages (2006)                             |  | \$162,989,069   |
| Furnishings And Equipment (2006)                      |  | \$45,050,963    |
| Gifts (2006)  |  | \$27,107,096    |
| Health Care (2006)                                    |  | \$65,462,140    |
| Household Operations (2006)                           |  | \$36,445,922    |
| Miscellaneous Expenses (2006)                         |  | \$17,755,881    |
| Personal Care (2006)                                  |  | \$15,291,560    |
| Personal Insurance (2006)                             |  | \$10,452,213    |
| Reading (2006)  |  | \$3,442,059     |
| Shelter (2006)  |  | \$201,230,894   |
| Tobacco (2006)  |  | \$7,194,081     |
| Transportation (2006)                                 |  | \$211,184,305   |
| Utilities (2006)                                      |  | \$75,423,882    |
| <b>Consumer Expenditure (per Household per Month)</b> |  |                 |
| Total Household Expenditure (2006)                    |  | \$3,955         |
| <i>Total Non-Retail Expenditures (2006)</i>           |  | \$2,213 56.0%   |
| <i>Total Retail Expenditures (2006)</i>               |  | \$1,742 44.0%   |
| Apparel (2006)  |  | \$58 1.5%       |
| Contributions (2006)                                  |  | \$146 3.7%      |
| Education (2006)                                      |  | \$96 2.4%       |
| Entertainment (2006)                                  |  | \$227 5.7%      |
| Food And Beverages (2006)                             |  | \$636 16.1%     |
| Furnishings And Equipment (2006)                      |  | \$176 4.4%      |
| Gifts (2006)  |  | \$106 2.7%      |
| Health Care (2006)                                    |  | \$255 6.5%      |
| Household Operations (2006)                           |  | \$142 3.6%      |
| Miscellaneous Expenses (2006)                         |  | \$69 1.8%       |
| Personal Care (2006)                                  |  | \$60 1.5%       |
| Personal Insurance (2006)                             |  | \$41 1.0%       |
| Reading (2006)  |  | \$13 0.3%       |
| Shelter (2006)  |  | \$785 19.8%     |
| Tobacco (2006)  |  | \$28 0.7%       |
| Transportation (2006)                                 |  | \$824 20.8%     |
| Utilities (2006)                                      |  | \$294 7.4%      |

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