



# welcome

## Welcome to Flagstaff

### The City of Innovation

Flagstaff's stunning mountain landscape has attracted visitors from around the world, but it is the rich history of innovation that has attracted some of the greatest minds to leave their mark on this scenic university town. When the railroad arrived in 1882, Flagstaff began its evolution from a western settlement of 200 people into the hub for research and discovery that it is today. More than 60,000 people now **live, work and play** in Flagstaff, continuing the story of innovation that has defined this scenic mountain town for more than a century.



### Strong Partnerships for Success

"The efforts of the City of Flagstaff to support innovation and provide University-inspired technology to grow into economic drivers are extraordinary. The City has made visionary investments that will undoubtedly result in the growth of sustainable and environmentally conscious businesses that will be global leaders in their fields. Thanks for helping to make a better place for all."

-Chief Scientific Officer,  
SenesTech, Inc.

"One of the unique benefits of living in Flagstaff is working with the City. Unlike a large city where you are just another number, in Flagstaff everyone from the Mayor to the City Manager to the staff within the Economic Development Department takes our issues seriously and works for us. I know that our company's success is their number one priority."

-Senior Vice President of Business Development, Southwest Windpower

The arrival of the railroad gave way to the pioneer ranchers and lumbermen that settled Flagstaff and paved the way for the scientific discoveries that began with the establishment of Lowell Observatory in 1894. From the time that Pluto was discovered here in 1930, the landmark research occurring at Lowell Observatory put Flagstaff on the map as an astronomy and astrogeology center. The history of innovation in Flagstaff hit a defining moment in the early 1960s when it became the core of all field training, research and development associated with manned moon missions. The world celebrated on July 20, 1969 as man took his first step on the moon, and Flagstaff took its place in history as the hub of astronomical research that made this milestone event possible.

Modern day researchers and explorers have built on these successes and continue to drive Flagstaff's climate of innovation. From medical devices and renewable energy to healthcare and biosciences, the scope has broadened, but the intent remains the same—to improve the lives of others through groundbreaking discoveries.

Flagstaff itself has also evolved and matured along the way, creating a community that fosters creativity and strikes the perfect balance between **live, work and play**. The "Creative Class" of workers will find that Flagstaff brings together all three of these critical elements in an environment that offers a well-rounded lifestyle. Innovation is the result of an inspired mind, and Flagstaff's scenic beauty, comfortable four-season climate and clean mountain air continue to inspire great minds from around the world.



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live

# Live in Flagstaff

## The City of Innovation

The pulse of a community is primarily determined by the people that call it home. Flagstaff is home to more than 60,000 neighbors who have created a vibrant and welcoming feel for this beautiful mountain town. When someone decides to make Flagstaff home, they make a move to the quality education and medical care, distinctive neighborhoods and convenient transportation options that make it one of the most desirable places to live in the West.

Home to Northern Arizona University (NAU), Flagstaff is a university town with a focus on quality education. This permeates all the way through to the town's youngest learners and creates a community with the highest-educated workforce in the state. With a variety of public, private and charter school options, families will find the educational solution that best suits their children. Coconino Community College (CCC) has also developed an innovative partnership with NAU called CCC2NAU that offers institutional collaboration and a seamless transition for students starting at CCC and moving on to NAU.



Flagstaff is the hub of quality healthcare services in Northern Arizona, with residents having access to a host of traditional and alternative medicine options, as well as Flagstaff Medical Center (FMC), a member of the Northern Arizona Healthcare organization. One of only two Arizona hospitals to receive the 2009 Outstanding Patient Experience Award, FMC provides key services such as a regional trauma center, cancer center, orthopedics and much more. Flagstaff is also home to multiple world-class cardiac and orthopedics/sports medicine facilities.

Flagstaff still exudes the small town charm that many people are seeking as our world becomes increasingly complex. Neighbors gather on front porches, children play in front yards and Flagstaff's neighborhoods are each individual communities unto their own. From the historic homes within walking distance of downtown, to newer neighborhoods complete with parks and playgrounds, Flagstaff's housing options fit families of any shape and size.

At the junction of Interstates 17 and 40, served by a regional airport and a busy train depot, Flagstaff is conveniently accessible to and from points across the globe. With daily direct flights to Phoenix and Los Angeles International Airport, travelers can make easy connections for business or leisure. Ideally located for road travel as well, Flagstaff is within driving distance of Phoenix (142 miles), Las Vegas (252 miles), Albuquerque (323 miles) and Los Angeles (467 miles).



### National Recognition

Flagstaff has been recognized around the country for the quality of life it offers:

- **W.L. Gore – Ranked #15 of “Top 100 Places to Work For” 2009** (*Fortune Magazine*)
- **Top 30 Best Towns in America** (*Outside Magazine*)
- **2009 “Best Cities”** (*Kiplinger’s Personal Finance*)
- **Best Cities to Raise an Outdoor Kid** (*Backpacker Magazine*)
- **Top Adventure Town in Arizona** (*National Geographic Adventure*)
- **Top 10 Adventure Destinations in the U.S. for mountain biking/hiking** (*Reuters*)



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work

# Work in Flagstaff

## The City of Innovation

As the largest community in Northern Arizona, Flagstaff is uniquely positioned to provide employers with a diverse employment base and job seekers with quality career opportunities. Entrepreneurs and job seekers alike are attracted to Flagstaff's desirable quality of place, creating a skilled workforce and job opportunities in some of today's most leading-edge industries.

Flagstaff's eco-minded population has generated innovations in the clean and renewable energy sector, making "green" a color that permeates the town. As the world's largest producer of small wind generators, Southwest Windpower has revolutionized industry by creating residential-sized wind turbines to give individual homes and small businesses the opportunity to make an alternative energy decision. The need to lessen our impact on the earth is not a passing fad, and Flagstaff is well-positioned to develop tomorrow's technology and create valuable jobs.

The medical device industry was established in Flagstaff more than 40 years ago when W.L. Gore made it the hub of its medical products division. With several campuses dedicated to the research, development and manufacturing of implantable devices, Gore is Flagstaff's largest commercial employer. Further cementing Flagstaff's medical device reputation, Machine Solutions opened in 2000 as a leading process and testing equipment supplier to catheter and stent manufacturers worldwide.



Flagstaff's strong presence in the medical device industry was an ideal segue into the biosciences, and it has quickly become one of the most important employment sectors in town. TGen North, the Flagstaff outpost of the world-renowned facility in Greater Phoenix, is conducting groundbreaking epidemiologic research related to pathogens important to medicine, public health and biodefense. SenesTech, Inc. has made a name for itself and Flagstaff as the leader in reproductive physiology, as they seek out non-surgical sterilization techniques that will affect animal population control around the world.

Flagstaff has capitalized on the innovative spirit that exists in the community by creating workplaces that breed even more innovation. The centerpiece is the Northern Arizona Center for Emerging Technologies, a 10,000-square-foot incubator featuring state-of-the-art wet and dry labs and shared support facilities for emerging entrepreneurs and start-up companies. Adjacent to the incubator will eventually be the Flagstaff Science & Technology Park, a research and lab facility for science and technology companies, providing an ideal transition for companies that graduate out of the incubator.



### Flagstaff's Strong Employment Base

Flagstaff's employment base is a balanced mix of well-established corporations and institutions and emerging entrepreneurs. Some of the top employers include:

W.L. Gore

SCA Tissue

Flagstaff Medical Center

Prent Thermoforming

Northern Arizona University

Nestle Purina Petcare Products

Southwest Windpower

Machine Solutions

Mack Corporation

TGen North



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*play*

# Play in Flagstaff

## The City of Innovation

The opportunity to play in Flagstaff is the ultimate perk for those who live and work in this scenic university town. Some of the West's most beautiful country surrounds Flagstaff, from the alpine forests of the San Francisco Peaks (12,633 feet; 3,851 meters) to the rugged deserts of neighboring Native American nations. This natural beauty, combined with world-class cultural amenities, makes Flagstaff a highly desirable destination to both visit and call home.

Situated at 7,000 feet elevation, Flagstaff enjoys a moderate four-season climate, which provides for year-round recreation opportunities. Summer brings comfortable days and cool nights, perfect for exploring the mountains, canyons and trails that make Flagstaff a hiking, biking, climbing and general outdoor lover's paradise. The changing aspen trees signal the onset of fall, and the crisp weather is ideal for leaf peeping. Winter brings on a whole new host of recreational opportunities, such as skiing and snowboarding at the neighboring Arizona Snowbowl, or cross country skiing at the Flagstaff Nordic Center or on dozens of other nearby trails. Finally, spring ushers in blooming flowers and gives the signal that another beautiful summer is on the way.



With nearly 50 miles in the Flagstaff Urban Trail System, getting around by foot or bike is often the preferred mode of transportation. Venturing farther out of town, Flagstaff is surrounded by several national parks and monuments, including Grand Canyon National Park, which is within easy driving distance. Walnut Canyon and Wupatki National Monuments also provide a glimpse into the ancient people that called this area home more than 700 years ago.

The spirit of these ancient Native cultures has transcended into the vibrant arts and cultural scene that Flagstaff is known for today. Venues such as the Museum of Northern Arizona, Riordan Mansion State Historic Park and Lowell Observatory all pay tribute to Flagstaff's rich history, while making contributions to modern day discovery and research. Historic Downtown Flagstaff is home to several traditional and modern art galleries, as well as the First Friday ArtWalk, one of the town's most popular monthly events. Flagstaff also boasts a year-round calendar of live music, performing arts and gallery exhibition events that range from traditional to cutting-edge.

With more than 200 restaurants, numerous night spots, family-friendly events and an overall beautiful setting, Flagstaff is a place that visitors can't wait to return to and residents are proud to call home.



### Four-Season Climate

Flagstaff is anything but average, but these are some averages that make it an amazing place to live:

**288 – Average Annual Days of Sunshine**

**22.91 inches – Average Annual Precipitation**

**108.80 inches – Average Annual Snowfall**

**82 degrees – Average Summer High Temperature**

**200 miles – Total number of urban and single-track trails**



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